



WINE CHINA COMPETITION 2013 (CHINA INTERNATIONAL WINE & SPIRITS COMPETITION 2013) The part of 6th Wine China Expo 23-25 September 2013

Article 1: Organizers

China International Wine & Spirits Competition 2013 is proudly organized by Beijing Regalland Convention & Exhibition Co., Ltd., which is the part of the 6th Wine China Expo 2013 in September.

Article 2: The Jury

The Jury consists of oenologists, wine tasters, sommeliers, wine retail dealers, wine educators, journalists and wine enthusiasts.

Article 3: The Competition Seeks To

- Promote knowledge and awareness of wines and spirits of outstanding quality
- Encourage the production of and responsible consumption of quality wines and spirits
- Educate the Chinese wine buying public on the characteristics of wine and spirits of international wine producing countries
- To make more Chinese importers and distributor to know the premium wines and brands

Article 4: Competition Entry Criteria

- The Competition is open to all wines and spirits which have been produced in compliance with production and labeling regulations of their country of production and with those of China.
- All entries must indicate their
 - ❖ country of origin
 - ❖ geographical area of origin
 - ❖ Year in which the grapes were harvested

- ❖ Non-vintage wines may also qualify for an Award. However the Award stickers may not be attached to the wine container unless the wine is of recognized VQPRD (or its equivalent) standard or equal.
- All entries must be destined for sale
- All entries must be from a homogenous batch of at least 1,000 litres. In the case of a particularly low production due to uncontrollable factors, a reduced volume of at least 100 litres will be considered as an exception.
- All samples must be presented with labels and commercial presentation. If the sample was packaged specifically for the purpose of the Competition, the sample must be accompanied by explanatory documents justifying this purpose.

Article 5: Eligibility of Products

- Red Wines
- White Wines
- Rose Wines
- Sparkling Wines
- Sweet Wines
- Liqueurs
- Mistelles
- Wines under a film of yeast
- Spirits

Article 6: Jury Tasting & Awards

All eligible samples are subjected to a Blind Tasting to be conducted in May 2013 in the lead-up to the 6th Wine China Expo 2013.

All samples will be classified according to product category, origin, quality and taste and assessed in accordance with the international 100-point scheme of the OIV.

The number of products receiving awards in the Competition is limited to 30% of total participating wines that have the highest scores in their respective categories.

The Award Categories are:

- Grand Gold – minimum 92 points
- Gold – minimum 85 points
- Silver –minimum 82 points
- Bronze- minimum 80 points

The winners will be awarded a Trophy and a Certificate indicating the category the wines were awarded for, the identification of the producer and of the trader and/or agent.

Article 7: Additional Awards

The best wine from each of the following categories will be given a distinction.

Should there be more than one best wines in a category with the same number of points, the Organizer reserves the right to call upon a master jury to perform a new tasting session to arrive at

only one and ultimate winning wine per category. The Organizer also reserves the right not to award a distinction in a particular year for valid reasons.

The winner will receive a Certificate with medal stickers for the winning wines.

- | | |
|----------------------------------|---------------------------------|
| 1. Best New World White Wine | 6. Best Sweet Wine |
| 2. Best Old World White Wine | 7. Best Fortified Wine |
| 3. Best New World Red Wine | 8. Best Biodynamic/Organic Wine |
| 4. Best Old World Red Wine | 9. Best Chinese Wine |
| 5. Best Champagne/Sparkling Wine | 10. Best RMB100 Wine |

Article 8: Participation Fee

The participation fee per sample varies according to the total number of samples:

Number of Samples	Less than or equal to 8	More than 8
Participation Fee per sample	Euro 170 USD 220 RMB 1,400	Euro 150 USD 200 RMB 1,200
Total Participation Fee = Participation Fee per sample x Total Number of Samples		

Note:

- Exhibitors of Wine China Expo 2013 will enjoy a discount of 10% off the participation fee
- Besides the above-mentioned cost, you will also bear few of tariff fee and the shipping fee
- The participation fee must be paid when sending in the application for participation and must clearly reflect the name of the participant and "WINE CHINA COMPETITION" to:

Beneficiary's Name : Beijing Regalland Convention & Exhibition Co. Ltd

Beneficiary's Account No: 11 230138040000101 (Euro)

11 230114040005424 USD)

11 230101040011692 (RMB)

Swift Code: ABOCCNBJ010

Beneficiary's Bank: Agricultural Bank of China, Beijing Branch

- The participation fee covers the costs of:
 - Sample registration
 - Travel and accommodation of jury members where necessary
 - Issue of awards and certificates
 - Logistics of organizing the competition
 - Publication of the results in the media and on the Internet

4. If the same wine is entered by several distributors, all the distributors will be named together with the award-winner (the producer or the bottling company). The participation fees will not be refunded to any of the entrants. Samples will be entered for the Competition only when the participation fees have been paid up in full.

Article 9: Registration Procedure

A) Step 1 Registration and supporting documents

- 1) Submit the registration form online or email to winecompetition@163.com or info@winechinaexhibition.com or fax: +86 10 64412631
- 2) And also Submit the following by email to the organizer:
 - The copies of the certificates of origin, health and sales
 - The copies of the analysis certificates carried out by accredited laboratories in compliance with 3.Regulations of country of production or certified by an oenologist in charge of the wine cellar.
 - For organic wines, certificates of authenticity and production must be present.
 - A wine label for each sample or send label image data via email.
 - The bank remittance advice as proof of payment
- 3) All documents and payment must reach the Organizer, Beijing Regalland Convention & Exhibition Co. Ltd **by May 25, 2013.**
- 4) The Check list (see annex 2)

When the organizer receives the submitted application form and the related documents, and then the organizer will send one ID number to each participant.

B) Step 2 Delivery of Samples

Each participant must send the following by courier or post to the named address by recognized by the organizer:

- 1) Each competition sample must be accompanied by Three (3) x 750ml bottles or Six (6) x 375ml bottles to be submitted with the Registration form.
- 2) The paper of your ID number will be affixed on the packaging box of the sample
- 3) The original certificates of origin, health and sales must be enclosed with the samples
- 4) All clearance, storage charges, carriage fees and any taxes payable must be pre-paid by the Participant. Failure to do so will result in the wines not being entered for the Competition. Complete the courier documentation with care and tick the appropriate pre-paid freight charges box.

- 5) If you are using Courier companies e.g. DHL, Fedex, TNT or other courier companies, please ensure that they are familiar with **the duty regulations** (duty-free) to avoid risks of your wines being detained by the Custom.
- 6) Participants must bear all responsibilities to ensure that their wines arrive in time for the competition. The Organizer will not bear any responsibility or credits or refunds for late arrivals of wines or of Forms.
- 7) These must reach the named address recognized by the Organizer **by May 25 2013**.

Article 10: Publication

The results of Wine China Competition will be announced on the opening day of Wine China Expo 2013 in September, and also will be present at the show area of the awarded wines. Only winners of will be announced and presented with Awards.

The results will be published on the official website www.winechinaexpo.com.

Article 11: Utilization of the Awards, Logos and Stickers



- The Organizer retains the property rights of the Logo and Awards. Unauthorized use, alteration or imitation is not permitted.
- The winners will be allowed to use the Awards and the Logo of Wine China Competition for their own publicity purposes in consultation with the Organizer and may only be used in connection with the prize-winning product and not be amended/alterd in any way.
- After the announcement of the results, winners may purchase from the Organizer, the desired quantities of stickers to affix to the winning wines.
- For use of these awards, some evidence of quantities is required; this can be a record of the LOT identification of the batch entered for the Competition.

Article 12: Exemption Clause

The Organizer will exercise extreme caution of wines received, proper storage and delivery to the jury panel.

The Organizer is exempt from liability for late arrival of samples after the deadline of **May 25, 2013**, for total or partial loss of samples during shipment, for chemical, physical and organoleptic

alterations of the samples due to temperature change, for breakage and/or other malfunctions occurring during shipment.

Participants are liable for all applicable taxes (duty, VAT etc) and shipment costs, to be made in full right up to point of destination.

Article 13: Acceptance of the Competition Rules

By submitting samples for entry in the Wine China Competition 2013, each participant agrees to the participation rules. The Organizer reserves the right to modify these rules if and when necessary in order to maintain the integrity of the Competition and to ensure smooth organizing of the event.

Beijing Regalland Convention & Exhibition Co. Ltd

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Website: www.winechinaexpo.com

Email: info@winechinaexpo.com

January 2013

Annex 1

Sample Number Label



Samples Information in this box

- Participant Name: Beijing Regalland Convention & Exhibition Co., Ltd.
- Sample Brand Name: Regalland and Regal
- Bottle Size: 750 ml. The Number of Bottles in this box: 6 bottles
- Bottle and Box Number of all samples: 12 bottles (2 boxes)

Entry No.: 1/2 (each number/total number)

Sample Number Label



Samples Information in this box

- Participant Name:
- Sample Brand Name:
- Bottle Size: ml. The Number of Bottles in this box:
- Bottle Number of the total samples:

Entry No.: (each number/total number)

Annex 2

Check List



Important Information for Wine China Competition 2013

The samples enclosed with the following original documents must be submitted via courier to arrive by 25 May, 2013 at the organizer's office:

- The registration form for each sample,
- The copy of the analysis certificates. If your samples are organic wine, the organic certificate will be also attached.
- The original certificates of origin, health and sales must be enclosed with the samples
- Enclose a wine label for each sample ; To send label image data via e-mail
- Any receipt of the sum paid for the registration fee and the prepaid for freight;
- The Preform Invoice must be indicated "No Commercial Value"
- Each samples, the bottle number of each samples: _____ Total:
- The Check list

核对清单



2013 中国葡萄酒及烈酒比赛的重要信息

请于 2013 年 5 月 25 日前将以下文件连同样品寄达北京市朝阳区安贞里金瓯大厦 438 室：

- 每款样品的申请表；
- 每款样品的品质证书；
- 每款样品的标签； 已经提供电子版标签；
- 原产地证书、卫生证书和销售许可证明文件；
- 注册费用的付款凭证；
- 参赛样品；每款样品数量： _____ 总计数量：
- 参赛核对表；